



LARGEST DISCOUNTS

ON ALL TOP BRANDS

THE LOW PRICE IS WHAT YOU SEE FIRST . . . BUT JUST FLIP THE COIN TO SEE ALL THE EXTRAS YOU GET WHEN SHOPPING AT WHITE FRONT . . .



A COMPLETE ONE-STOP SHOPPING CENTER
BEST AFTER SALE SERVICE ★ EASY CREDIT
NO MONEY DOWN ★ FULL GUARANTEES
COMPLETE REFUND and EXCHANGE PRIVILEGE
CONFIDENCE in SHOPPING With THE LEADER

PRICES SLASHED on FAMOUS FANS COOLERS & AIR CONDITIONERS



STURDY 8 INCH FAN

Built for long years of service. Powerful, sturdy & quiet. Low current consumption!

\$3.88 SALE PRICE

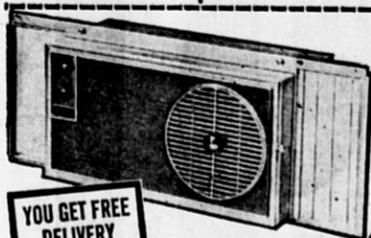
AUTO COOLER FOR 12 VOLT SYSTEM

Evaporative type & light-weight. Case can't rust, peel, or chip. Drive today in cool comfort! Model PA6/PA12.



GET OUR LOW SALE PRICE . . .

\$28.88



FAMOUS MAKE **AIR CONDITIONER**
6600 BTU N.E.M.A.

YOU GET FREE DELIVERY AND SEASON SERVICE

Easy quick mount installation. Kit attached. 115 volt 7 1/2 amp. Automatic thermostat. Buy now and beat the heat.

\$128.88

SAVE MORE on ELECTRICAL APPLIANCES GE • WESTINGHOUSE • SUNBEAM • UNIVERSAL • ETC.

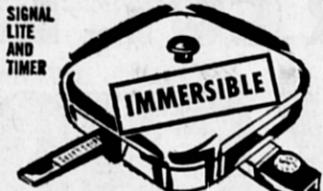
MARY PROCTOR STEAM IRON



Easy-to-read fabric dot, easy-grip color handle, clear-view heel rest. Specially distributed steam vents. Switch for dry ironing!

\$9.88

AUTOMATIC FRY PAN



Heavy duty 11 gauge Alcoa aluminum. Signal lite with time guide and Magic brain control.

\$7.88 SALE PRICE

SENSATIONAL \$200,000 SPECIAL PURCHASE FROM FAMOUS LUGGAGE WAREHOUSE

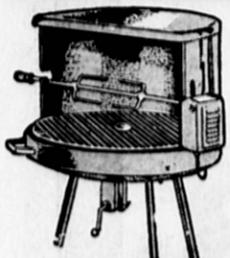
A GOOD SELECTION REMAINS BUT HURRY! CAN'T LAST LONG
MOULDED • SOFT-SIDE • CASUAL STYLES
ALL COLORS • SHAPES • TOP BRANDS

VACATIONER 3 PC. LUGGAGE SET
\$16.88 \$27.50 VAL.



THIS IS JUST A EXAMPLE OF THE BIG SAVINGS

COMPLETE PATIO & BBQ NEEDS AT A SAVINGS



FAMOUS BRAND **BBQ**
WITH HOOD & ADJUSTABLE GRILL • 18 GAUGE 3/4" DEEP HEAVY DUTY BOWL & ELECTRIC SPIT MOTOR • U.L. APPROVED
Top quality construction. Perfect for all those outdoor BBQ gatherings.

\$8.28 SALE PRICE

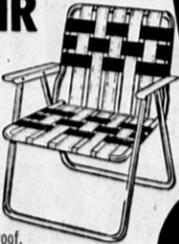


40 OUNCE WATER PITCHER
It's too hot time. Heavy glass pitcher with ice guard.

28c

ALUMINUM PATIO CHAIR

STURDY 5x3x3 SARAN VINYL WEBBING



Sturdy, lightweight construction. It's weatherproof. Folds for storage. Ideal for patio & yard use. Lowest price in town!

BUY NOW & SAVE! **\$2.88** SALE PRICE

ADMIRAL UPRIGHT DELUXE FREEZER



NEW SQUARE DESIGN
336 pound frozen food capacity. Deluxe upright freezer thru-out! Slim square design for minimum space. 3 double grid shelves plus 4 recessed "bottle high" door shelves. Wide temperature range control. Magnetic door.

VISIT OUR HUGE AND COMPLETE MAJOR APPLIANCE DEPARTMENTS
\$134.88 SALE PRICE

ALL PRICES COMPLETE
FREE DELIVERY • NORMAL HOOK-UP • FACTORY WARRANTIES Plus
1 YR. MAJOR APPLIANCE SERVICE
1 YR. TV PICTURE TUBE WARRANTY
90 DAY STEREO SERVICE

D-11-14

SPECIAL SUMMER CLEARANCE on REFRIGERATORS and FREEZERS!



FAMILY SIZE REFRIGERATOR

SLIM LINE BUILT-IN LOOK
Full width top freezer and drawer. 3 full width shelves, plus "bottle deep" door shelves, egg racks, slim line "built-in" look. Buy now and save at this sensational low sale price.

\$118.88

DRASTICALLY REDUCED

GENERAL ELECTRIC DELUXE 2 DOOR REFRIGERATOR

WITH SEPARATE BIG TOP FREEZER SLIDE OUT SHELF

Narrow space saving box with more storage capacity inside! Butter chest, magnetic door, huge porcelain crisper! Deluxe thru-out! Only 28" wide. Slim modern design with beautiful hardware.



\$218.88

SALE PRICE!

RCA VICTOR • G.E. • ADMIRAL

19" UHF PORTABLE TV

UP-FRONT EASY CONTROLS • BUILT-IN ANTENNA PLUS STURDY CARRY HANDLE
Here's your big chance to own a famous brand portable TV with UHF all channel viewing for less than the price you'd expect to pay for an ordinary TV! Guaranteed to be 1 of 3 brands listed!



\$138.88

LOWEST PRICE IN CALIFORNIA

FREE STAND!

SONY TRANSISTOR TELEVISION



6 TRANSISTORS
Masterpiece of miniatures. Perfect tonal quality through new inverted cone speaker. A surprising 6 ounces. Hurry, they won't last.

\$14.88

DRASTICALLY REDUCED!



8 LBS. LIGHT
BATTERY OPERATED MICRO-TV
PLAY IT ANYWHERE • ANYTIME

\$168.88

Features telescopic antenna, rechargeable battery operated on AC current. Ear-phone jacks!



FAMOUS BRAND STEREO PHONO WITH DELUXE AM-FM-SW RADIO

7 tubes plus rectifier for reception on 4 wave bands. 4 speed record changer. Built-in ferrite-rod antenna. Jack for tape recorder & satellite speakers. Hardwood cabinet. Superb tone value, beautifully designed, high finish piece. A show piece to say the least.
WHITE FRONT LOWEST PRICE EVER

\$98.88

SPECIAL FACTORY PURCHASE

WE BOUGHT ALL THEY HAD and SLASHED the PRICE!

GRANCO AM & FM RADIO

• Automatic Frequency Control • Precision slide rule dial connections
• Exclusive built-in FM Line-tenna with external antenna connections
• Super powered 6 tube chassis provides 8 tube performance by use of double duty tubes.



\$19.88 SALE PRICE

8 TRANSISTOR RADIO

COWHIDE CARRYING CASE • EARPHONE & LEATHER CASE
Loopstick antenna for reception in most difficult locations. Extra high efficiency loud speaker. Chip & crack resistant cabinet.

\$8.88 COMPLETE OUTFIT

- LOS ANGELES: 7651 SO CENTRAL AVE. JUST SO OF FLORENCE
- VAN NUYS: 16040 SHERMAN WAY. ONE MILE WEST OF SHERMAN BLVD.
- ANAHEIM: HARBOR & WILKEN WAY. ONE MILE SOUTH OF DOWNTOWN
- EAST LOS ANGELES: 5555 EAST OLYMPIC BLVD. 3 BLOCKS EAST OF ATLANTIC CITY OF COMMERCE
- COVINA: 1151 NORTH AZUSA AVE. BETWEEN SAN BERNARDINO FREEWAY & ARROW HWY.
- LOS ANGELES: JEFFERSON BLVD. AT HAUSER BETWEEN LA BREA AVE AND LA CIENEGA BLVD.
- SAN BERNARDINO: 499 ORANGE SHOW ROAD. JUST OFF SAN BERNARDINO FREEWAY AT ORANGE SHOW ROAD.
- TORRANCE: TORRANCE BLVD. AT HAWTHORNE BLVD.
- CANOGA PARK: CANOGA AVE. AT ROSCOE BLVD. TURN NORTH OFF VENTURA HWY.

A COMPLETE DISCOUNT DEP'T STORE With THE LOWEST EVERYDAY PRICES in the WEST! HOURS: MON. thru FRI. 12 to 9 P.M. ★ SAT. and SUN. 10 to 7 P.M.